



# Active Belfast Workshop Thursday 15<sup>th</sup> December 2011

## Summary Report



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## **Background and Purpose**

In April 2011 an Active Belfast team was established through the Belfast Health Development Unit. The team includes representation from the Public Health Agency, Belfast Health and Social Care Trust and Belfast City Council. Belfast Healthy Cities have also provided support to the team. The initial aim of the team was to assist in the establishment of a new citywide partnership which would collectively focus on improving participation in health enhancing physical activity. The new partnership will be known as the Active Belfast Partnership.

On 19 May 2011 a facilitated workshop was held comprising senior officers from the Public Health Agency, Belfast Health and Social Care Trust, Belfast City Council and Belfast Healthy Cities. The purpose of this workshop was to discuss and agree a vision, objectives and some short term actions. This workshop was facilitated by Richard O’Rawe and the suggested actions to further an Active Belfast were agreed. The key issues and related actions are listed below.

This Active Belfast approach forms part of the Belfast Strategic Partnership (BSP) in which participation in health enhancing activities is a cross cutting theme in reducing life inequalities. It has been agreed that an Active Belfast Partnership will form as a sub partnership of the BSP.

### Defining Active Belfast

The Active Belfast approach should provide opportunities for increased participation in health enhancing activities to all. The Active Belfast approach is captured in an overarching framework which has 3 key areas - active living, active leisure and sport. Each area is made up with a number of sub areas which provide opportunities to participate. Draft diagrams are attached (Appendix 1, 2, 3 & 4). In summary they are:

1. **Active living** – a way of life that values being active, the integration of activity into daily routine.
2. **Active leisure** – the use of free time in activities that produce health / wellbeing / social benefits.
3. **Sport** – planned and purposeful, goal orientated and governed by rules.

### Communicating change

Creating awareness of Active Belfast and gaining buy in from key partners is an area of immediate work. To provide visibility and collective recognition for the collaborative working around Active Belfast, a city-wide logo has been developed. This logo will be used to badge existing and proposed projects, programmes and initiatives under Active Belfast, highlighting the extensive

work of the Active Belfast Partnership. The Active Belfast logo will be used to complement the city-wide B brand.

### Workshop

An Active Belfast workshop was held on Thursday 15 December, in the Grove Wellbeing Centre, and attended by 73 individuals representing a wide range of organisation from the community, voluntary and statutory sectors.

The purpose of the workshop was to:

- bring together key stakeholders in the City on Active Belfast
- explore strengths and improved ways of working for the future of an Active City
- influence the development of an Active Belfast Partnership

The logo was launched at the Active Belfast workshop. Three pop up stands were designed and created and used at the workshop visually displaying the vision and logo for Active Belfast.

## Participants

A total of 210 participants were invited, 96 participants confirmed attending the workshop, 76 participants attended and 7 apologies were received.

A total of 48 post evaluation questionnaires were returned and have been analysed. A report has been attached.

## Key Messages

The key messages from participants of the workshop were:

- positivity about the commitment shown by the lead partner organisations;
- a commitment to partnership and joint up working;
- the need for co-ordination of delivery and promotion of opportunities;
- focusing on community led change; and
- the need to pool resources across organisations.

## The Way Forward/Next Steps

### Partnership working

Following the workshop on 15<sup>th</sup> December a follow on meeting took place chaired by Andrew Hassard. The purpose of this meeting was to agree on a way forward in improving coordination of the promotion and provision of physical activity across the City.

At this meeting it was agreed that those in attendance would build on the commitment shown by the lead partners and workshop participants.

It was agreed that the new Active Belfast Partnership would meet to:

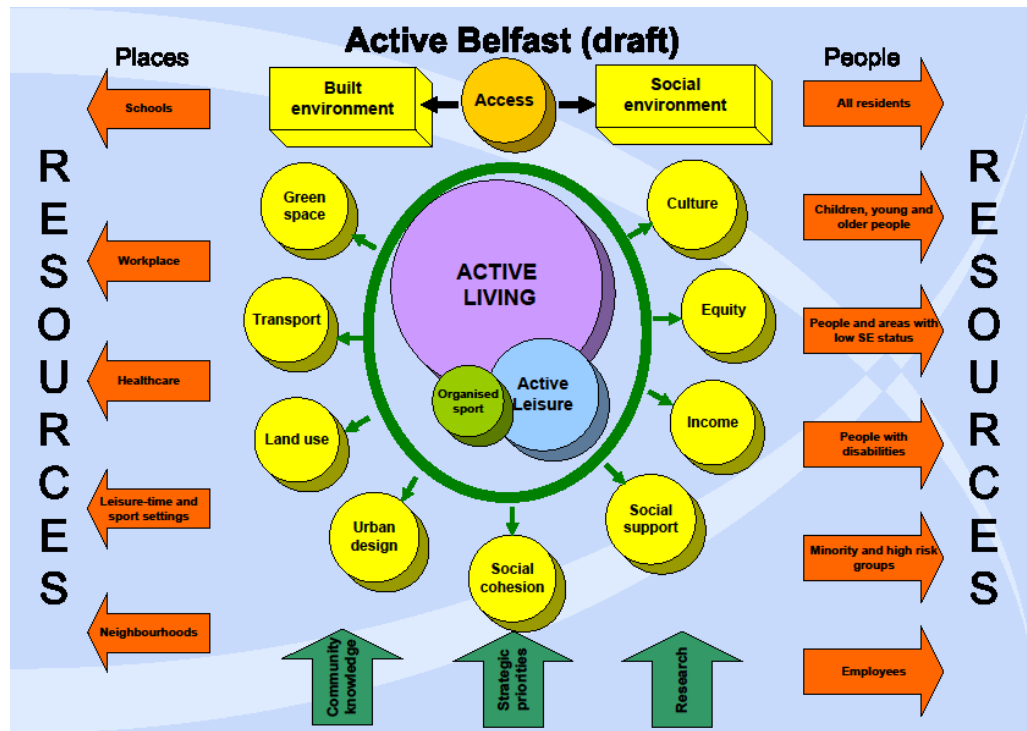
- agree terms of reference for the Partnership;
- make decisions on the key priorities and actions required;
- direct the development and implementation of a citywide physical activity plan.

A list of all partners confirmed as members of the Active Belfast are provided in a list.

**Active Belfast Partnership confirmed members to date**

<b>Title</b>	<b>Firstname</b>	<b>Surname</b>	<b>Organisation</b>
Mr	Andrew	Hassard	Belfast City Council
Ms	Joan	Devlin	Belfast Healthy Cities
Ms	Ruth	Hunter	Queens University Belfast
Cllr	John	Kyle	PUP
Mr	Séamus	Mullen	Public Health Agency
Mr	Bryan	Nelson	Belfast HSC Trust
Mr	Nick	Harkness	Sport NI
Mr	Iain	Deboys	Local Commissioning Group
Prof	Marie	Murphy	University of Ulster
Ms	Wendy	Osbourne OBE	Volunteer Now
Ms	Kim	Kensett	BH DU
Mr	Andrew	Stenson	BH DU

It was agreed that the Active Belfast model would encompass living, leisure and sport and embrace a social determinants model as illustrated in the diagram below:

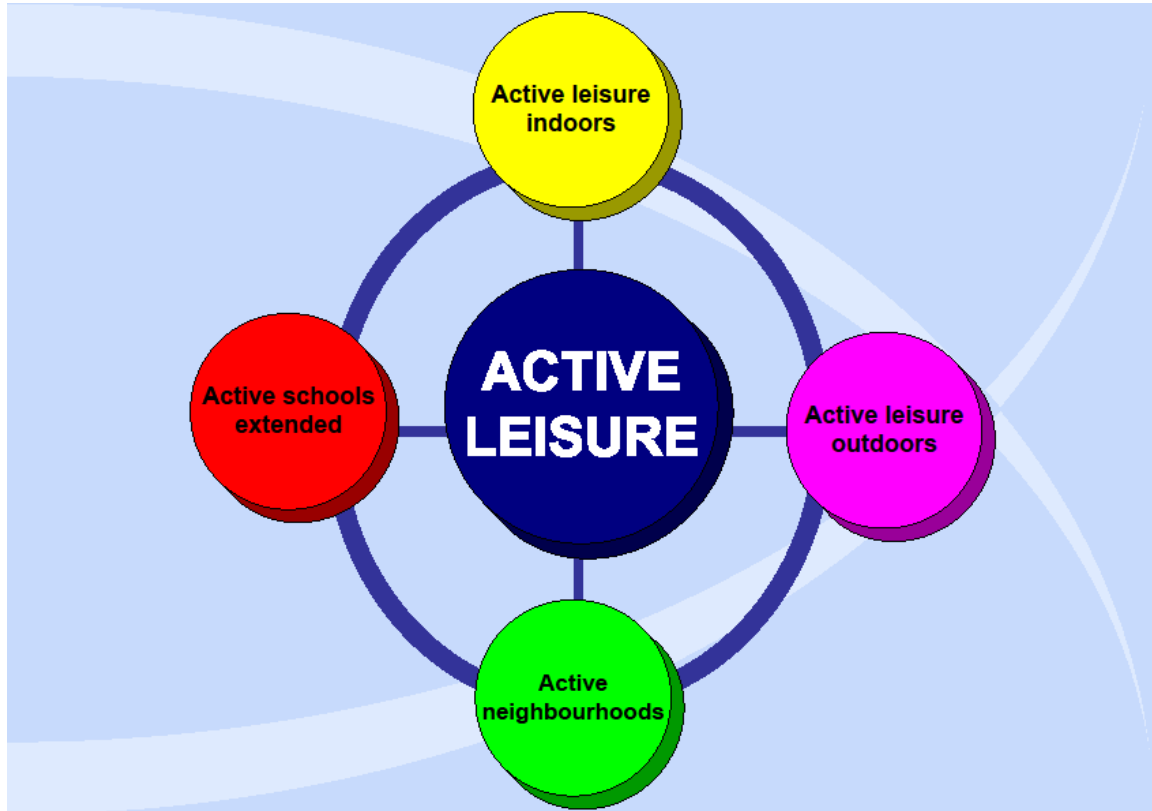


Appendix 1 - Active Belfast Model

### 3 Thematic Areas



Appendix 2 – Active Living



Appendix 3 – Active Leisure



Appendix 4 – Active Sport